

NOEMI G. MEDRANO

Community Engagement | Events | Partnerships | Marketing

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SUMMARY

A community engagement leader with a passion for building partnerships, creating memorable experiences, and connecting people through culture and education.

EXPERIENCE

Founder & Culinary Program Director

Mimi Kitchenboss

2024 - Present Corpus Christi, United States

A culinary education and community engagement organization focused on hands-on cooking classes, and community events.

- Created 30+ culinary programs and taught 100+ hands-on cooking classes, engaging 2,100+ participants.
- Generated over \$73,000 in revenue through culinary programs, workshops, partnerships, and events.
- Led branding, marketing, social media, content creation, customer communications, registrations, and community partnerships.

Business English Teacher

Shenzhen Polytechnic

03/2009 - 01/2021 Shenzhen, China

A technical college in Shenzhen, China, focused on career education, technical training, and professional development.

- Conducted general and business English classes, preparing bi-annual English curriculum, research and preparation teaching materials in synchrony to the existing texts.

Director Of Global Marketing

Venakki Limited/ Moonshine Limited

06/2013 - 12/2016 Shenzhen, China

International lifestyle and spirits company developing and marketing premium beverage brands across Asia and Europe.

- Led product launches, integrated sales and marketing campaigns across multiple markets, developing creative materials, promotions, digital content, and partnerships.
- Produced and managed brand events, product activations, and launches, overseeing creative development, logistics, vendors, and execution.

Marketing and Brands Manager

The Luxury CLub - Hui She Shang (惠社商)

08/2010 - 05/2013 Shenzhen, China

China-based luxury e-commerce startup connecting international brands with Chinese consumers via strategic Taobao partnerships.

- Led international marketing, branding, PR, and partnership strategies across Asia and Europe.
- Directed integrated campaigns and cross-functional projects across digital, print, and social media.

EDUCATION

Bachelor of Arts, Behavioral Science

University of Santo Tomas

1999 - 2003 Manila, Philippines

Diploma in Teaching English To Speakers Of Other Languages

London Teacher Training College

2014

SKILLS

Event Production and Program Management

Community Engagement and Outreach

Cross-Cultural Communication

Workshop Development

Public Speaking and Presentation

Problem Solving and Adaptability

COLLABORATIONS

Texas State Museum of Asian Cultures

2024 - Present
Corpus Christi, United States

Rockport Center for the Arts

2026 - Present Rockport, United States

Girl Scouts of Greater South Texas

2026 - Present
Corpus Christi, United States