

NOEMI G. MEDRANO

Community Engagement Leader • Program Development and Management

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SUMMARY

A community engagement leader with a passion for building partnerships, creating memorable experiences, and connecting people through culture and education.

EXPERIENCE

Founder & Culinary Program Director

Mimi Kitchenboss

📅 2024 - Present 📍 Corpus Christi, United States

A culinary education and community engagement organization focused on cultural experiences, hands-on cooking classes, and community events.

- Designed and created more than 30 unique culinary programs, including recipes and presentations.
- Produced and hosted immersive cooking workshops focused on cultural appreciation and community engagement.
- Managed branding, social media, website, registrations, customer communications, and partnerships.
- Developed promotional materials, photography, and digital content to grow community participation.

Business English Teacher

Shenzhen Polytechnic

📅 03/2009 - 01/2021 📍 Shenzhen, China

An applied higher-education institution in Shenzhen, China, focused on career education, technical training, and professional development.

- Conducted general and business English classes, preparing bi-annual English curriculum, research and preparation teaching materials in synchrony to the existing texts.

Marketing and Brands Manager

The Luxury CLub - Hui She Shang (惠社商)

📅 08/2010 - 05/2013 📍 Shenzhen, China

A China-based luxury e-commerce startup with strategic marketing partnerships with Taobao Mall (Tmall), connecting international luxury brands with Chinese consumers.

- Led international marketing strategy, branding initiatives, public relations, and partnership development.
- Directed integrated marketing campaigns across digital, print, and social media.
- Managed cross-functional teams and multiple international projects simultaneously.
- Developed brand partnerships and marketing strategies throughout Asia and Europe.

EDUCATION

Bachelor of Arts, Behavioral Science

University of Santo Tomas

📅 1999 - 2003 📍 Manila, Philippines

Diploma in Teaching English To Speakers Of Other Languages

London Teacher Training College

📅 2014

SKILLS

Event Production and Program Management

Community Engagement and Outreach

Cross-Cultural Communication

Workshop Development

Public Speaking and Presentation

Problem Solving and Adaptability

COLLABORATIONS

Texas State Museum of Asian Cultures

📅 2024 - Present
📍 Corpus Christi, United States

Rockport Center for the Arts

📅 2026 - Present 📍 Rockport, United States

Girl Scouts of Greater South Texas

📅 2026 - Present
📍 Corpus Christi, United States